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## **SIOUX FALLS ROOM TAX SHOWS INCREASE**

**SIOUX FALLS, SD** - The Sioux Falls Convention and Visitors Bureau is pleased to report that room tax collections are up in Sioux Falls!

There is a 1% "room tax" on hotel rooms within the City, paid by visitors staying in local hotels. The two highest months so far have been June and July with June room tax collections coming in at 9% ahead of June 2008 while July room tax collections were 19% ahead of July 2008. Year-to-date reports show the tax running 2% over last year.

The visitor industry is a huge segment of economic development. In 2008, approximately \$205,000,000 was spent in Sioux Falls by visitors to the city.

*The Sioux Falls Convention & Visitors Bureau, the city's lead sales & marketing organization, is designed to sell Sioux Falls as a one-of-a-kind destination for all conventions, meetings, events, and tourism.*

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