



**FOR IMMEDIATE RELEASE:
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7TH ANNUAL WINTER WONDERLAND AT FALLS PARK

SIOUX FALLS, SOUTH DAKOTA – The Sioux Falls Convention & Visitors Bureau would like to announce that the 7th Annual Winter Wonderland at Falls Park kick-off event will be Saturday, November 21, 2009. Mayor Dave Munson will flip the switch to light up Falls Park at 6 p.m.

Falls Park will be decorated in thousands of spectacular holiday lights, garland & ice sculptures. Adults and children will be able to enjoy cookies and hot chocolate, free horse-drawn wagon rides, reindeer and camel, holiday music, a visit with Santa & Mrs. Claus, zoo animals, and holiday dancers.

One bus and two trolleys will be available for the public to ride to Falls Park from the downtown area between 5 p.m. & 9 p.m. They will pick up passengers at the regular trolley stop locations. The Visitor Information Center parking lot will be strictly designated for handicapped accessible parking only.

The Sioux Falls Convention & Visitors Bureau would like to recognize the following co-sponsors of this year's Winter Wonderland kick-off event: Sanford Health, The Empire Mall, Hilton Garden Inn, Springhill Suites by Marriott, Courtyard by Marriott, Monarch Sales, Sioux Falls Regional Airport Authority, Quality Inn & Suites, City of Sioux Falls Parks and Recreation, Holiday Inn City Centre, Nyberg's Ace, Air Guard Federal Credit Union, and Alphagraphics.

Winter Wonderland is an amazing display of lights & holiday festivities for all ages. Falls Park will continue to "light up" nightly through January 3, 2009.

The Sioux Falls Convention & Visitors Bureau, the city's lead sales & marketing organization, is designed to sell Sioux Falls as a one-of-a-kind destination for all conventions, meetings, events, and tourism.

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